

## **FIELD OFFICER**

- Ensure appropriate secondary sales and redistribution by effectively completing the target.
- Create visibility, brand awareness, through effective use of Point Of Purchase materials and merchandizing materials
- Build and maintain good relations with retailers. Understand and communicate consumer requirements.
- Accurately document the daily / weekly/monthly reports and submit on time
- Ensure that the territory route maps are accurate and have an effective Permanent Journey Program.
- Observe competitor data in the market and Inform competitor information to Manager.
- Facilitating in conducting Melas / Exhibitions and other launch activities

## **CANDIDATE PROFILE:**

- Graduates
- Minimum 3 Years of experiences in sales - FMCG Sectors Only
- Location: Ramnad, Erode, Tirupur, Jeypur (Orissa), Punjab, J&K, Delhi (3) & Mysore.
- Local Language is a Must.